12 Reasons to Choose MedNet Solutions as your eClinical Partner

1. **Experience**
   Since 2001 MedNet has effectively supported clinical research initiatives for more than 300 companies including pharmaceutical, medical device, biotechnology and clinical research organizations of all kinds and sizes. These studies, conducted across more than 60 countries, encompass all types (from early phase to registries) and virtually all therapeutic specialties.

2. **Culture**
   MedNet has developed a reputation as a friendly, reliable and highly responsive company with a strong Midwest work ethic and a "can-do" attitude. Our team is willing to go the extra mile, consistently beating customer expectations for service and support. That's why MedNet customers keep coming back study after study.

3. **Strength and Stability**
   MedNet has a solid, long term track record of consistent and profitable corporate growth. MedNet also boasts a happy and stable work force, which translates into consistent and reliable services for our customers.

4. **Financial Priorities**
   Since the company's founding, MedNet has grown organically, with minimal outside funding. As a privately held company with positive retained earnings, MedNet has been able to invest in its solutions for the long term, avoiding the short term, quarter to quarter focus prevalent in many publicly traded organizations. In addition, we've invested the great majority of our earnings back into our products and services — not flashy marketing campaigns. Perhaps that's why MedNet has been such a well-kept secret!

5. **Size**
   As a mid-sized eClinical company, we're big enough to have the depth and breadth of resources to quickly and efficiently get the job done for our clients, yet small enough to care about each and every customer, no matter how small.

6. **Partnership Focus**
   MedNet's goal is to establish long-term, mutually beneficial relationships with each of our customers…not to simply be their technology "vendor." We firmly believe that our success is based on our customers' success. This partnership philosophy is evident in all aspects of our business, including our pricing methodologies, our *iMedNet* Partner Program and our approach to customer service.

Founded: 2001

Headquarters: Minnetonka MN

CEO: John "Rob" Robertson

Business Focus: MedNet Solutions is a leading healthcare technology company specializing in electronic data solutions designed for the global life sciences community. Since 2001, MedNet's flexible and intuitive cloud-based eClinical systems have been trusted by pharmaceutical, medical device, biotechnology and Contract Research Organizations (CROs) around the world to dramatically improve the efficiency of their clinical research initiatives.

eClinical Platform: *iMedNet™*

Studies Supported: 1000+

Website: mednetstudy.com

7. Development Philosophy

MedNet has always built its own eClinical systems…all from the ground up and all utilizing MedNet's talented internal development team. This is in sharp contrast to other technology vendors that grow their functionality by purchasing other products and attempting to patch them all together, or outsourcing their development efforts to third-party organizations.

8. Quality

MedNet has developed exceptional internal quality systems — addressing everything from requirements specifications and development processes, to quality assurance testing and CAPA management. The result? We've successfully passed over one hundred sponsor, CRO and FDA audits with no major findings.

9. Technology

MedNet provides truly innovative clinical research solutions that combine practicality, ease of use and flexibility. *iMedNet™*, MedNet's cloud-based eClinical offering, unifies Electronic Data Capture, Randomization, Inventory, Clinical Trial Management, Adjudication, ePRO, Risk-Based Monitoring and Payments for a more agile, efficient, and effective eClinical experience.

10. Price

All MedNet's products are very competitively packaged — meaning you receive feature-rich solutions at a highly cost-effective price. In addition, *iMedNet's* predictable software-as-a-service (SaaS) pricing model means that EDC is now financially practical for any phase study — even very small, early stage research.

11. Turnkey

All of our solutions are cloud-based, which translates into significant time and cost savings for our customers. There is no technology to install or data centers for you to support. Users only need a browser and an Internet connection for full system access.

12. Services

Our technology solutions, by themselves, are not sufficient to ensure the success of your studies. That's why we deliver a complete lineup of Professional Technology Services, each designed to help maximize your technology ROI. All of our services — from Training and Consulting, to Project Management and Customer Support — are customized to your unique needs, and delivered in a professional, courteous and timely manner by MedNet's own, internally trained team.

Our Commitment

At MedNet, we are committed to empowering life sciences organizations by providing the most innovative, effective and value driven eClinical technology in the marketplace.

Through the delivery of our robust suite of capabilities, we are proud to assist clients worldwide in enhancing and streamlining clinical trial processes and improving patient outcomes.

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